



EU, COMPETITION AND REGULATED MARKETS

CCPC Recommends Introduction of Economic Regulation in the Household Waste Collection Market

by **Marco Hickey**

CCPC Recommends Introduction of Economic Regulation in the Household Waste Collection Market

2nd October 2018 | by Marco Hickey

The Competition and Consumer Protection Commission (CCPC) has published a report assessing the household waste collection market in Ireland. The report, published on 28 September 2018, is the result of a study conducted by the CCPC pursuant to a request from the Minister for Business, Enterprise and Innovation under the Competition and Consumer Protection Act 2014.

Overview

The report examines the current structure and the evolution of the waste collection market, the economic theories behind utility markets, and compares Ireland's market with those in other European countries.

Isolde Goggin, Chairperson of the CCPC, commented on the report:

'Collection of domestic waste is of critical importance to households and to the protection of our environment. Our report has found that the waste collection market in Ireland is extremely complex. State, commercial and consumer interests are continually overlapping and often conflict with each other, and these factors have played out differently in different parts of the country. As a result, we believe that a review of Government policy and specifically the introduction of economic regulation is required to make this market work better for consumers, industry and the State, in the medium and long term.'

Market Structure

The CCPC's report examined the current market structure, which is known as "side-by-side competition". With this type of model means and, subject to licensing, waste operators can offer their services in any location, so there may be more than one operator in a given area.

Usually, competition brings better outcomes for consumers, businesses and the economy. The existence of multiple suppliers drives businesses to compete on price, customer service or products, and consumers have the power to influence by changing their providers. However, in a natural monopoly market it is more cost effective and efficient for one firm to supply the market than to have a number of suppliers. The CCPC's analysis found that the household waste collection market exhibits the characteristics of a natural monopoly, including strong local economies of density and scale, high fixed costs and a large cost advantage for a single operator.

Ms Goggin commented: 'In theory, side-by-side competition should allow for multiple suppliers and consumer choice. However, in reality, the domestic waste collection market in Ireland is highly concentrated and becoming increasingly so. As a result consumers have little or no power to influence the behaviour of operators in this market.'

According to the report, this structure, which is unique among other countries in Europe, also means that price and service levels for the collection of waste from households are determined by private operators.

The CCPC's Recommendations

The CCPC report recommends the introduction of economic regulation in the household waste collection market.

In developing its recommendations, the CCPC looked to the experiences of other European countries. In the EU countries the CCPC surveyed, it found that the State maintained a high level of control, either by managing the collection of waste directly or by contracting it, by competitive tender, to the private sector.

In Ireland, although there are multiple bodies tasked with regulation and enforcement activity in this sector, regulation generally relates to environmental policy. The CCPC found that Ireland has few sector-specific economic tools to ensure that its strategic policy on waste collection service for households is delivered and that environmental goals are achieved. According to the CCPC, introducing economic regulation would remedy this, and would also allow for standards of consumer protection to be equal to those of other utilities.

In its report, the CCPC sets out several recommendations for policymakers to consider, which include the following:

1. To establish an economic regulator for household waste collection, with consideration to be given to the function of the regulator in relation to economic licensing, data collection and analysis, market design and consumer protection.
2. To ensure that all of Ireland's resources are coordinated to deliver optimal outcomes for this market.
3. The introduction of a new regulatory regime should also have a central objective to use existing bodies in a manner that creates efficiencies, wherever possible. Consideration should also be given to utilising and extending existing structures to create a new regulatory regime.

The full report published by the CCPC is available [here](#).

Marco Hickey is Partner and Head of the EU, Competition and Regulated Markets team at LK Shields Solicitors. Marco is the author of [Merger Control in Ireland](#) published by Thomson Reuters, which is the first book exclusively devoted to merger control in Ireland.

About the Author



Marco Hickey
Partner

Recognised as a Leading Individual for EU and Competition by Legal 500 2020.
T: + 353 1 637 1522 E: mhickey@lkshields.ie